Streamline operations

Fewer partners = fewer contracts, lower fees, and more scalability.

Amazing experiences

Deliver customer experiences that delight and increase loyalty.

The latest terminals

Get up and running quickly with the terminals right for your business.

Connect all payments

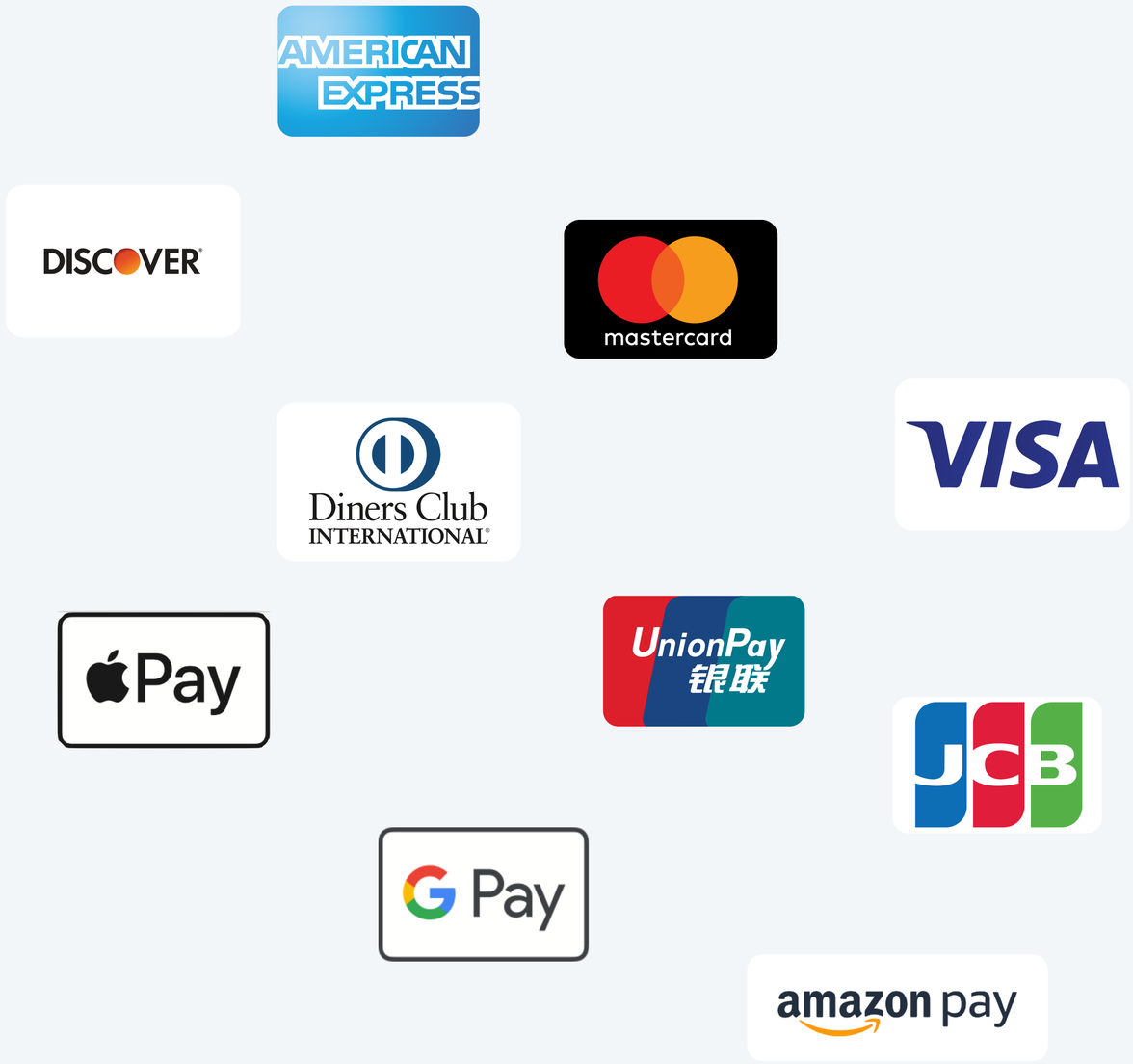
Make data-driven decisions with valuable customer insights.

Global reach with one platform

One solution for point of sale across four continents

Card schemes

Deliver the best payment solution with both global and local card networks



Delight customers and increase brand loyalty with amazing experiences

Increase the speed of transactions

Process payments faster
for transactions with a low ATV

Contactless

Skip CVM

Reduce lines and wait times
with self-service kiosks and mobile POS

mPOS

Kiosks

Never miss a sale
in case of a lost network connection

3G/4G fallback

Store and forward

Process faster

Process faster with contactless transactions and CVM limits

Contactless

Skip CVM

Reduce lines

Get customers out of line and shorten wait times with queue-busting options

mPOS

Kiosks

Improve engagement with customers

Deliver great experiences
and make shopping and ordering a breeze

Digital signature

Cashback & refunds

Build your brand
with tools already at your disposal

On-screen ads

Surveys

Customizable receipts

Make donations easier
and support your favorite causes

Adyen Giving

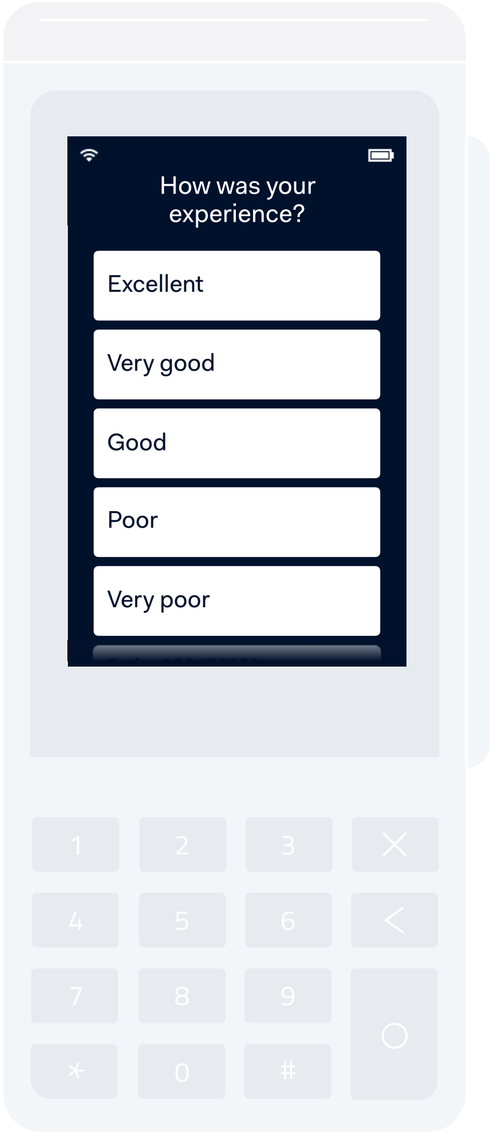
Build your brand

Start a conversation with messaging on-screen, surveys, and customized receipts

On-screen ads

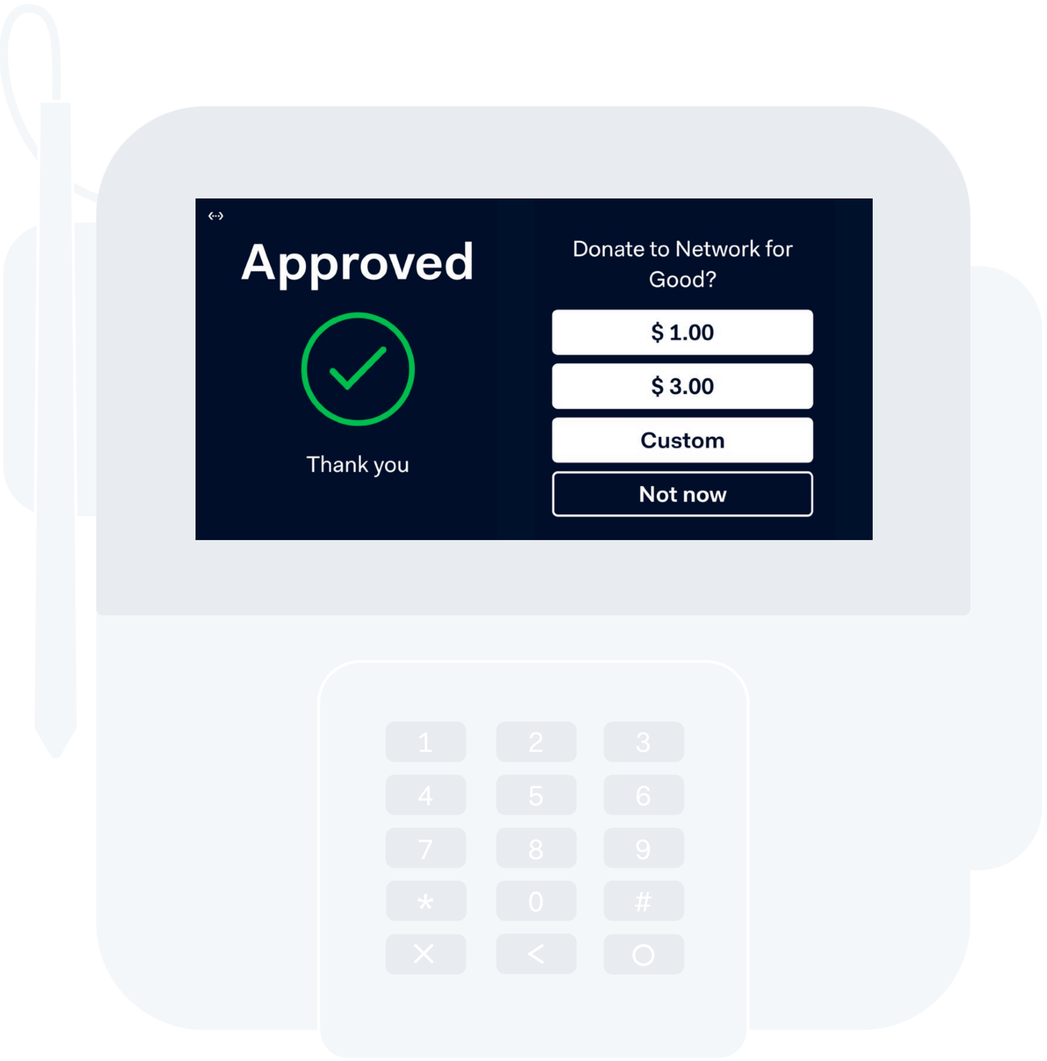
Surveys

Customizable receipts



Easy giving

Encourage customers to make donations to your chosen charity



Adyen Giving

Give customers
one-on-one treatment

Provide a taste of home
wherever customers are

Preferred payment methods

Dynamic currency conversion

Tax-free (partner)

Support authorizations
that keep customers in the driver's seat

✓ Pre-authorization

✓ Incremental authorization

Offer total transparency
into purchase and transaction details

Line item display

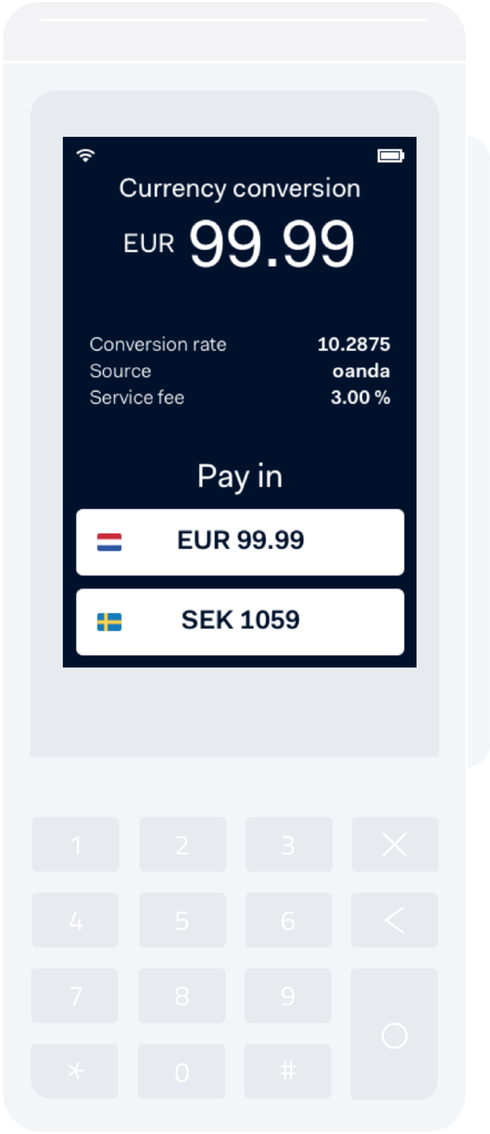
Emailed receipts

Provide a taste of home

Let customers see what they pay (no hidden fees)

Pay in own currency

Pay in own language



Provide a taste of home

Offer customers' preferred payment methods

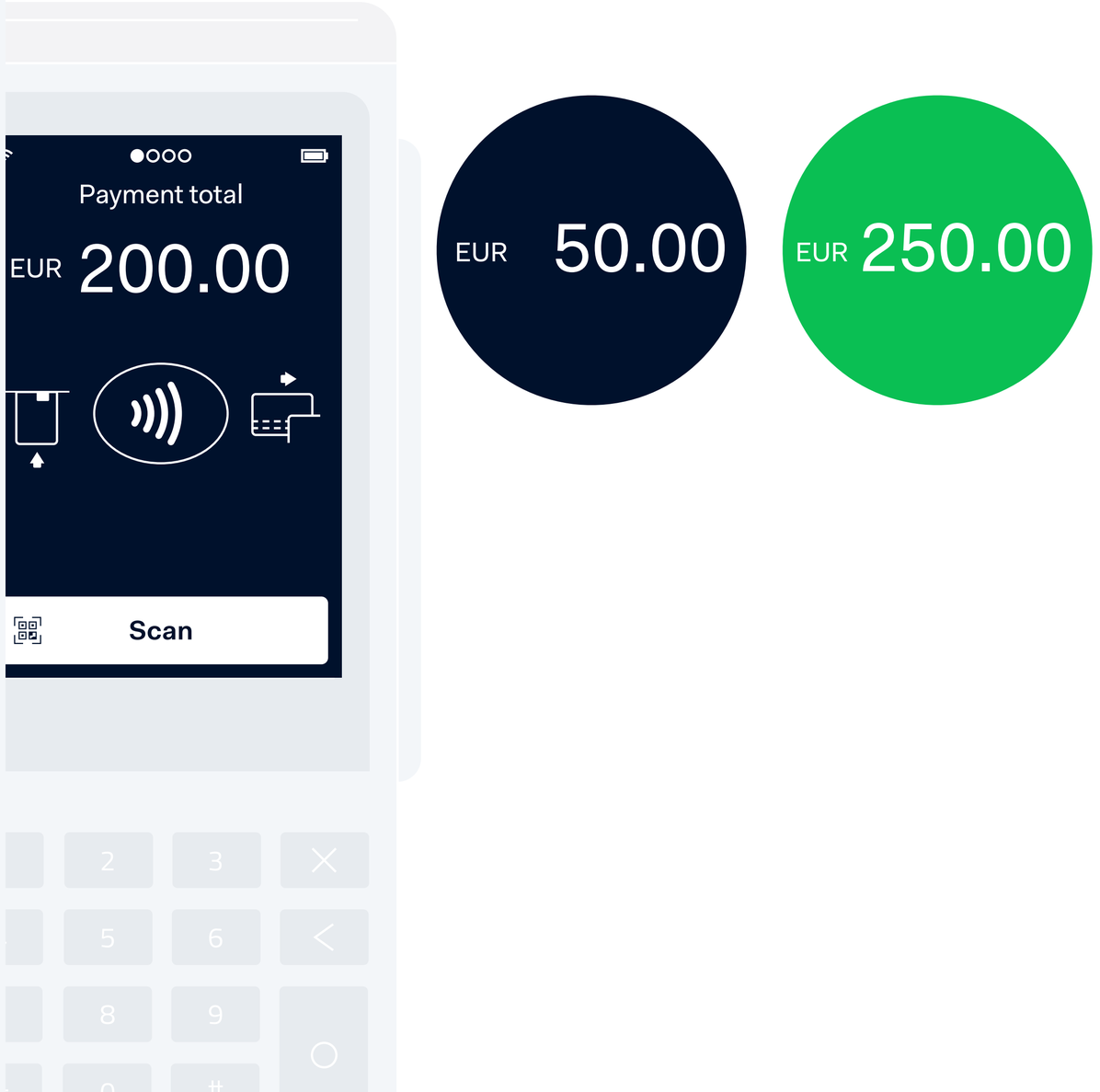
Preferred payment methods

Easier authorizations

Automatically adjust card authorizations

Pre-authorization

Incremental authorization

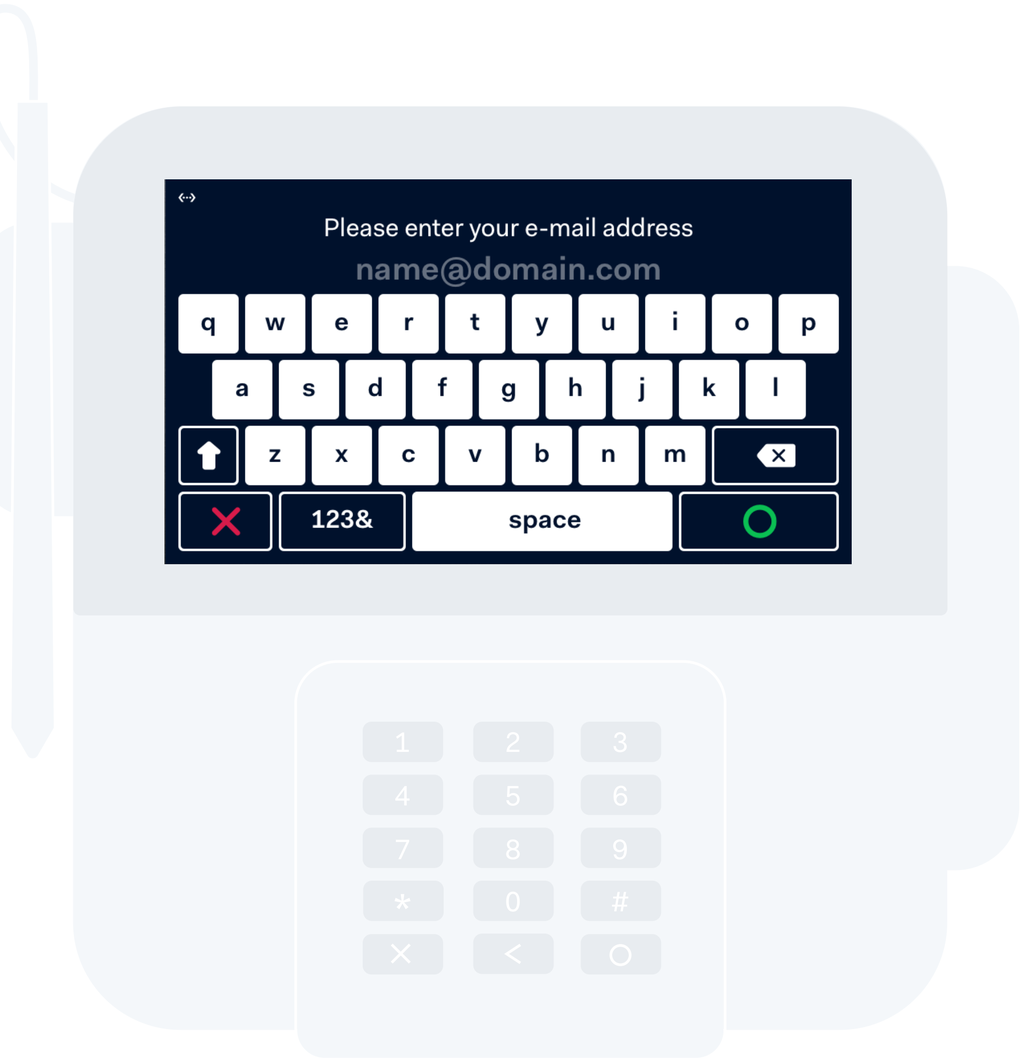


At the checkout

Provide their purchase summary and a choice of receipts

Line item display

Emailed receipts



Simple, quick, customized

SPEED

- Contactless
- Skip CVM
- 3G/4G fallback
- Store and forward

ENGAGEMENT

- Digital signature
- Surveys
- Adyen Giving
- Cashback & refunds
- On-screen ads
- Customizable receipts

PERSONALIZATION

- Preferred payment methods
- Dynamic currency conversion
- Tax-free (partner)
- Pre-authorization
- Incremental authorization
- Line item display
- Emailed receipts

Get up and running quickly with the latest terminals

Terminal range

Your pick of fully-certified terminals

Countertop
Compact and reliable devices.

Mobile
Designed to eliminate lines.

Portable
Offers flexibility, with fast-printing.

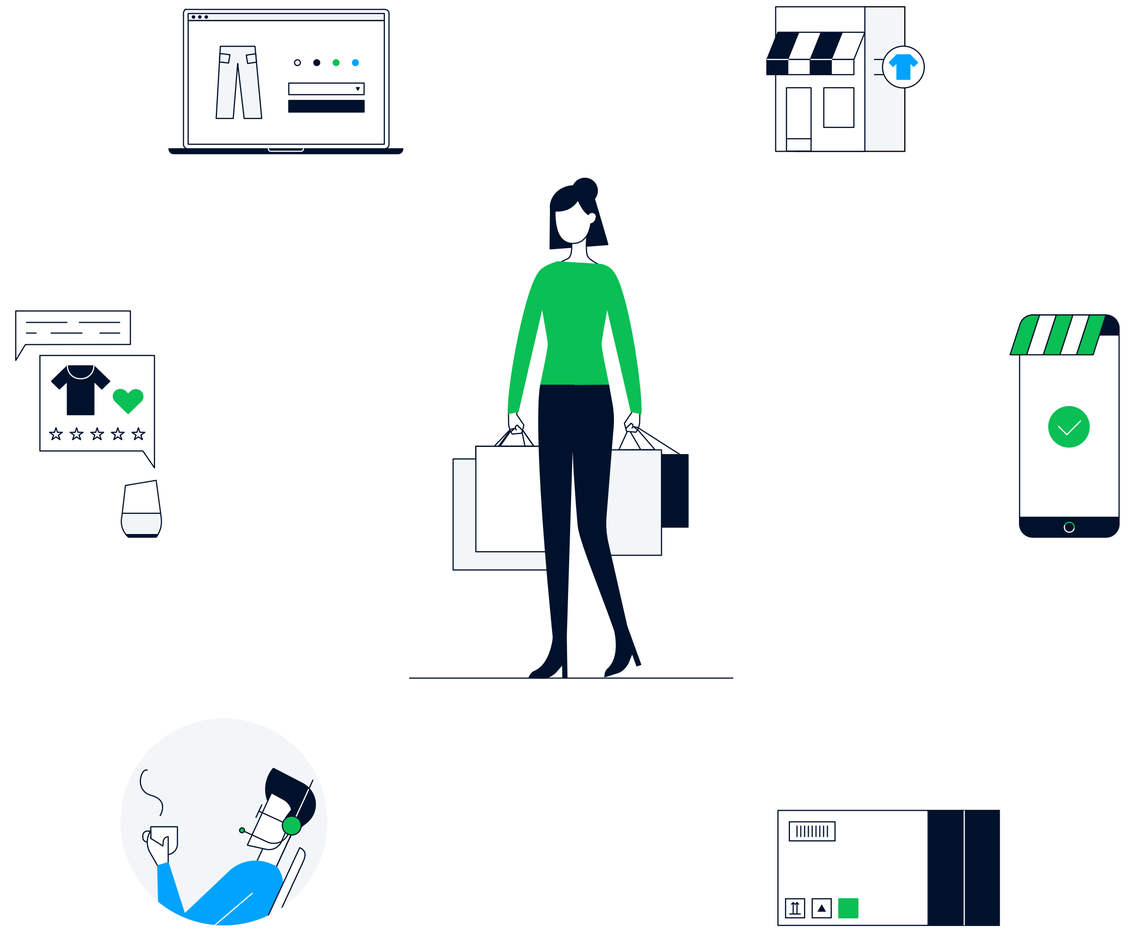
Multimedia
Boost engagement at the checkout.

Unattended
Built for self-service business.

Make data-driven decisions by connecting every one of your payments

Connect all payments

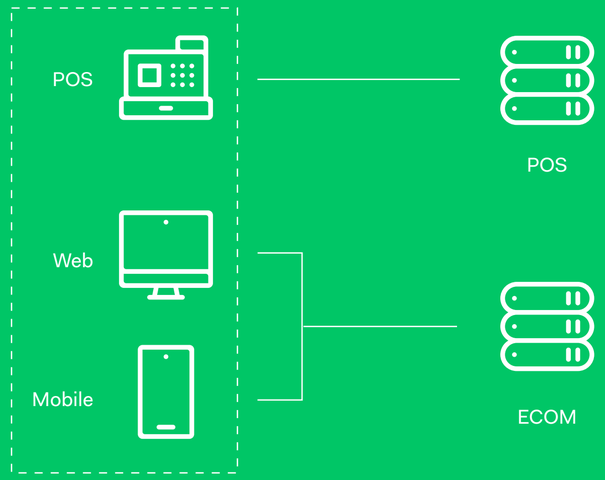
Consolidate every payment to fuel insights and drive engagement



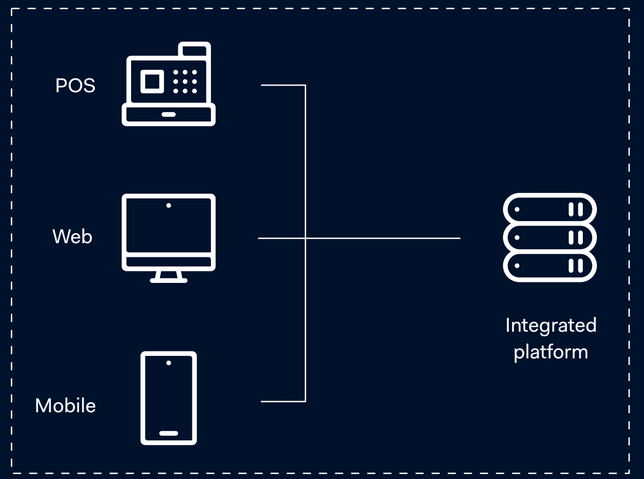
What is omnichannel vs. unified commerce?

Brick & mortar only

Omnichannel



Unified commerce



Get meaningful customer insights with cross-channel data

Customer insights

Make better business decisions with actionable insights

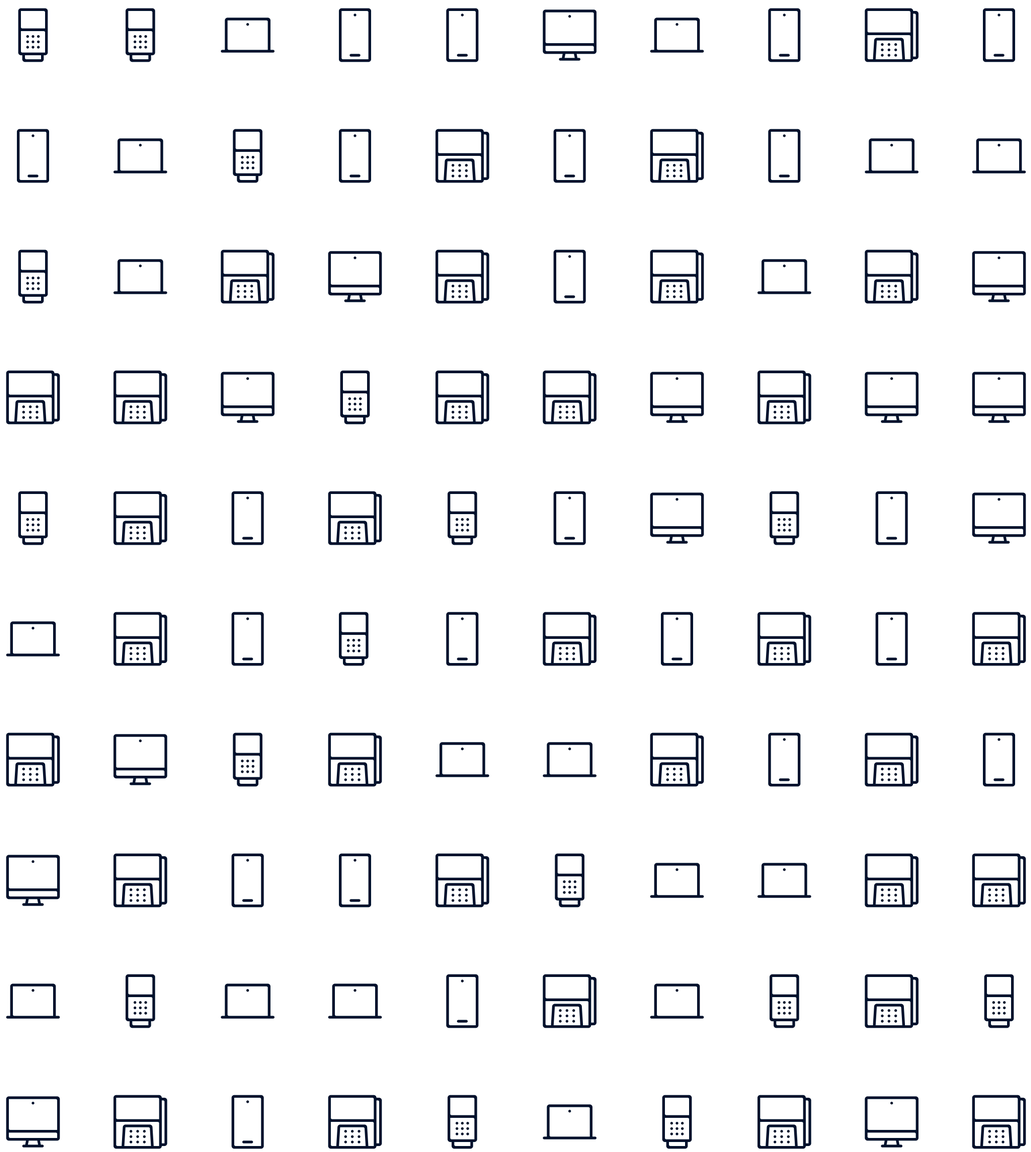
Understand customer origin How does it impact spending behavior?

Build stronger customer loyalty How should I adapt my strategy for new and returning customers?

Evaluate omnichannel customers Are they worth more than single-channel customers?

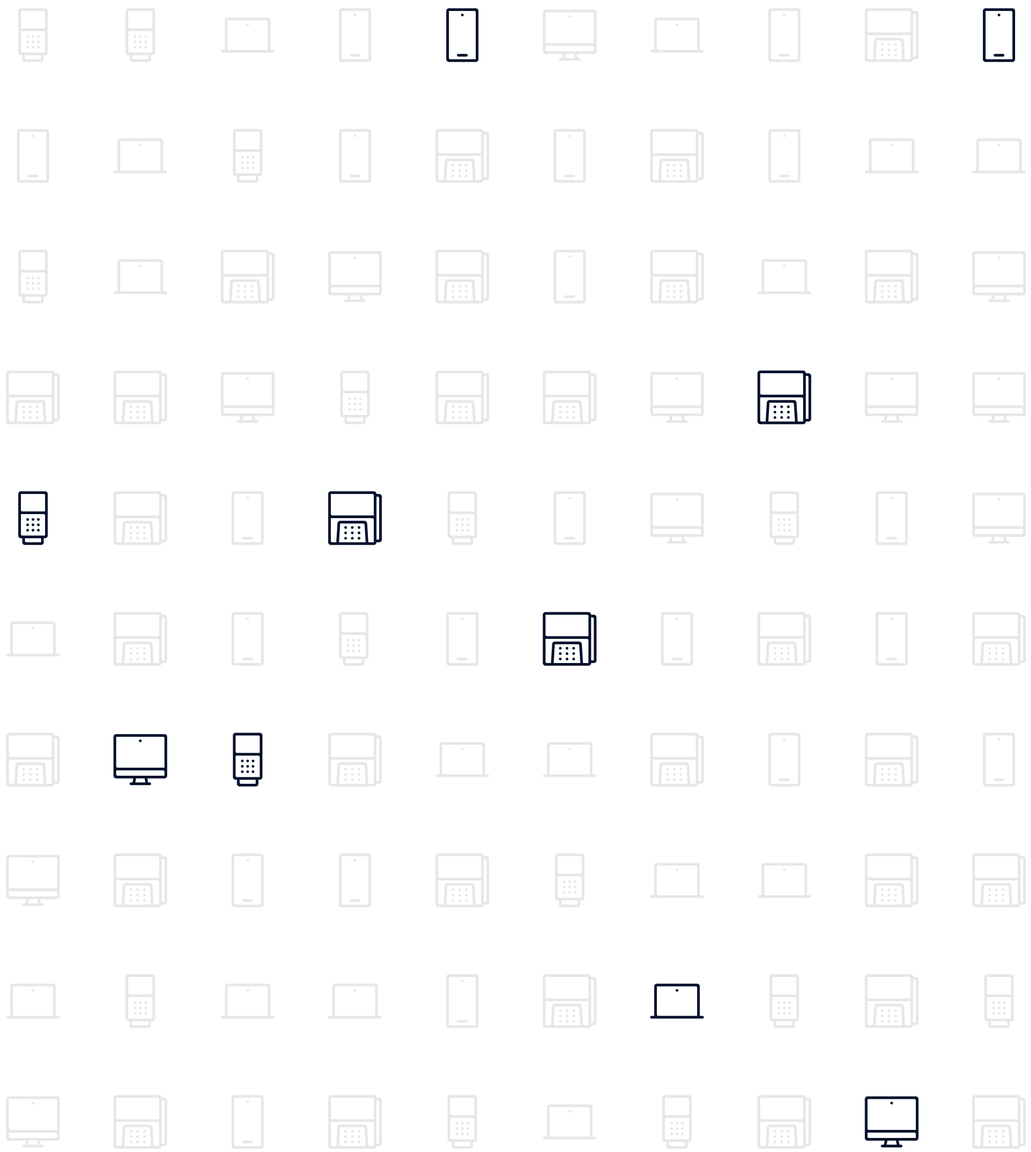
Customer insights

How do you recognize customers across channels?



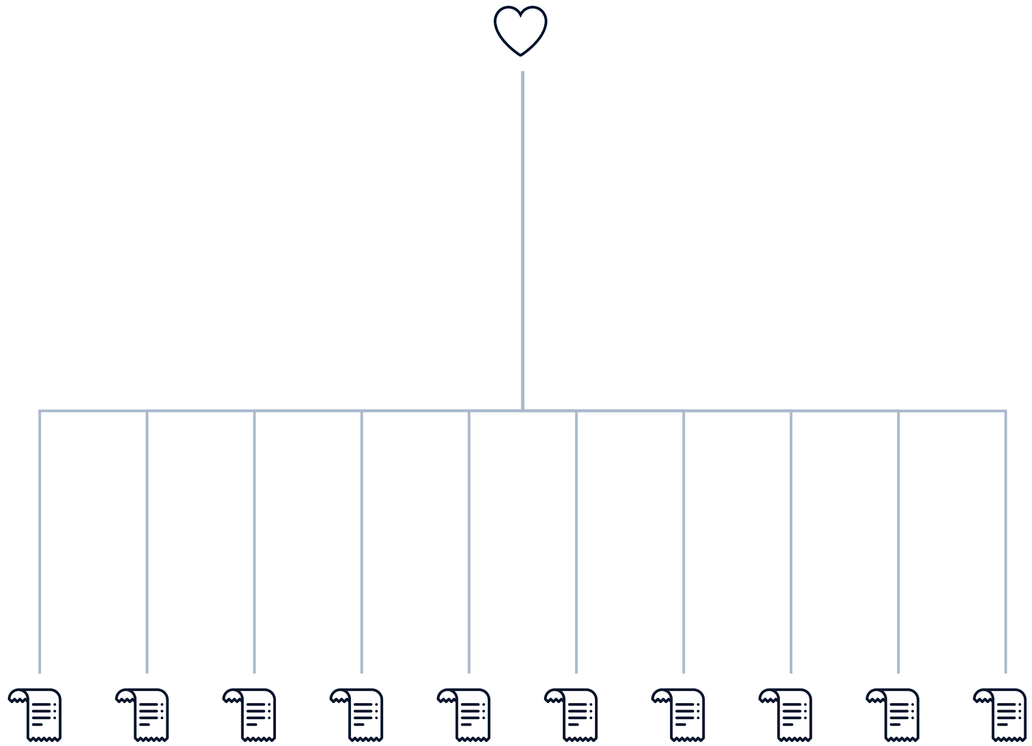
Customer insights

Link every transaction made with the same card



Customer insights

Turn your receipts into actionable customer data



What insights are you looking for?

Engage customers in ways they want (and didn't know they wanted)

Deliver a seamless, engaging experience wherever customers are

Purchase online,
pick up in-store

Access online
inventory in-store

Buy online,
return in-person

Order ahead in-app,
pick up in-person

Any future
journeys

Buy online, get
recognized in-person

Buy in-person, get
recognized online

Cashierless
checkouts in-person

Recognize customers
and their preferences

Any future
journeys

Customer engagement

Gather more insights while personalizing interactions

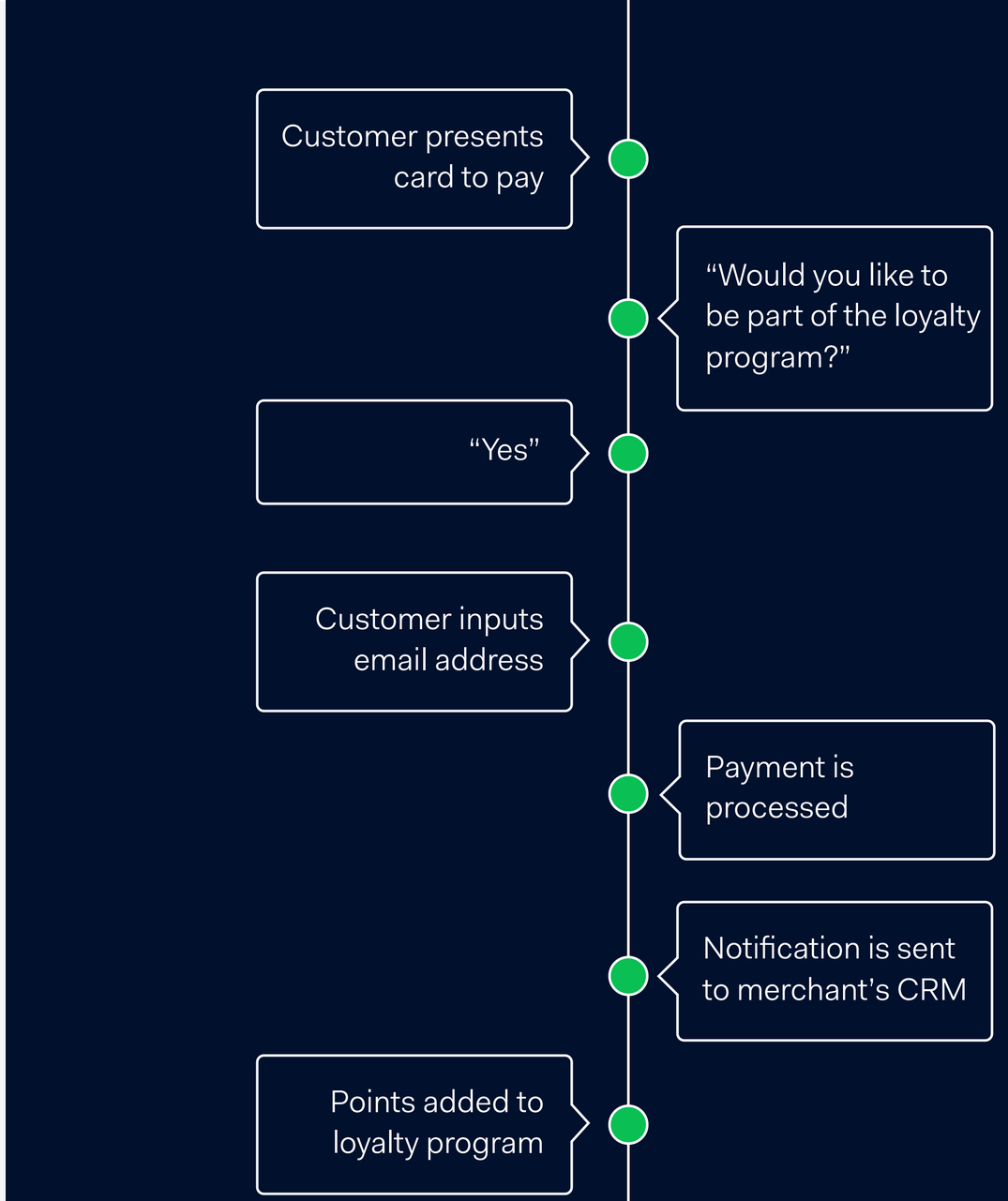
Conduct an NPS survey
Discover what customers think about your brand.

Offer emailed receipts
Save on paper and capture customers' email addresses.

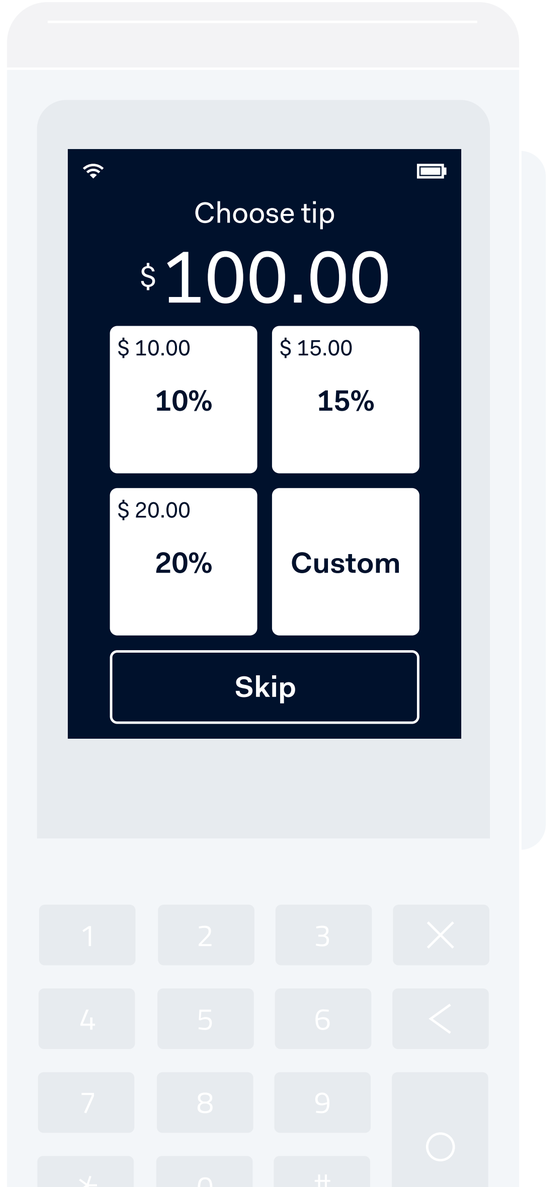
Loyalty without the cards
Link loyalty to the customer’s payment card.

Customer engagement

Use tokens to engage with customers before, during, or after a transaction



Example
Loyalty sign-up and redemption flow

Pay at table

Customers conveniently pay, tip, and share the cost of a meal